

## Rodolfo BAGGIO

Rodolfo holds a Laurea degree in Physics (MPhys, 1976) from the University of Milan (Italy) and a PhD in Tourism (2008) from the University of Queensland (Australia). In 2018 he has received the Italian National habilitation to full professorship in Applied Economics for the period 2018-2027.

Rodolfo is professor (contracted) at the Bocconi University (Milan) where he teaches courses in computer science, information technology and systems, and quantitative research methods. At Bocconi he teaches courses on the quantitative analysis of tourism phenomena and is coordinator of the Digital Strategies area at the Master in Economics and Tourism and research fellow at the Dondena Center for Research on Social Dynamics and Public Policy.

After having performed research and teaching activities in Astrophysics and Radioastronomy, he joined IBM Italy (1978) where he held several professional positions in the area of large systems, with main activities in information systems design, marketing and managerial education, and managerial positions in technical and marketing areas. He has also worked in Germany (IBM Mainz plant) as marketing support manager. In 1991 Rodolfo is at the Merzario Group (logistics and transportations) as Director of the group's Information Systems department and of the headquarters' Organization and Supply Management department.

He has been visiting professor at the School of Tourism, University of Bournemouth, UK, deputy director of the GTAT Tourism Policy and Strategy postgraduate courses organized by the UN World Tourism Organization – Themis Foundation and visiting lecturer at the EuroArab Management School (Granada, Spain), Master in Tourism Management (course held in Beirut, Lebanon and Aqaba, Jordan). He has taught at the MBA in International Hospitality Management of the IMHI-ESSEC business school (Paris, France) and at the University of Primorska (Koper, Slovenia). In the last years he has lectured also at the FachHochschule in Salzburg, Austria, Arab Academy for Science, Technology & Maritime Transport, Alexandria, Egypt, Higher School of Economics, Moscow and St. Petersburg, Russia, Tomsk Polytechnic University (Tomsk, Russia), Eberswalde University for Sustainable Development, Germany, and European Tourism Research Institute (ETOUR), Mid Sweden University, Östersund, Sweden and the University of Bologna, Rimini Campus. Rodolfo has carried out research and consulting activities in the field of information technologies, organization, and planning for private and public tourism organizations and has managed several international research projects dealing with tourism destinations management and territorial planning. More recently, his research interests have centred on the analysis of the social and technological network structures underlying the tourism activities and on the application of complexity theory and network analysis methods to the study of tourism destinations. He has held several lectures in national and international conferences and authored numerous scientific and popular articles and books. His scientific works are well considered and cited in the literature.

Rodolfo is member of the scientific board of several international conferences and scholarly journals and serves as associate editor of the Journal of Information Technology and Tourism and the International Journal of Tourism Sciences, and as editor of the letters section Current Issues in Tourism. He has chaired the Information Technology and Tourism cross session at the IFIP (International Federation for Information Processing) World Computer Congress (Milan, 2008), the Industry Track at Enter 2010 and 2011, the PhD Workshop at Enter 2014. and the ENTER2012 conference in Helsingborg, Sweden. He has been Vice President of IFITT (International Federation for IT and Travel & Tourism) in 2012-2013 and president of the Italian chapter. Rodolfo is founding member of *Società Internet*, the Italian chapter of the Internet Society and member of the Italian Physical Society, of IFITT (past vice-president and president of the Italian chapter), and Fellow of the Royal Geographical Society. In 2017 he has been awarded the *Hannes Werthner Lifetime Achievement Award* by IFITT.

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