

## Rodolfo Baggio – Publications

(Google Scholar profile at: <http://goo.gl/NPihN>)

ORCID (Open Researcher and Contributor ID) <http://orcid.org/0000-0001-9207-9665>

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### Books

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## Journal papers

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Sainaghi, R., & Baggio, R. (2019). Turning points and instability in tourism and hospitality systems: a social network approach. *Journal of Hospitality & Tourism Research*, (submitted).

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- Antonioli Corigliano, M., & Baggio, R. (2003). Italian culinary tourism on the Internet. In J. Collen & G. Richards (Eds.), *Gastronomy and Tourism, Proceedings of ATLAS Expert Meeting, Sondrio (Italy), 21-23 November 2002* (pp. 92-106). Antwerpen: Academie voor de Streekgebonden Gastronomie.
- Baggio, R. (1998). Revisione della traduzione e Bibliografia. In Neil de Grasse Tyson (Ed.), *Galaxy-Tour, trad. italiana di "Merlin's Tour of the Universe" (1997)*. Casale Monferrato (AL): PIEMME.

### Conference papers (refereed)

- Sainaghi, R., & Baggio, R. (2019). *The effects generated by the Milan World Expo*. Paper presented at the Data Science & Social Research 2019 conference, Milan, Italy (4-5 February)
- Fuchs, M., & Baggio, R. (2018). *Aesthetical, ethical and psychological dimensions of creativity – Implications for destination development and tourism entrepreneurship*. Paper presented at the ATLAS Annual Conference, Copenhagen, Denmark (26-29 September)
- Scaglione, M., Baggio, R., Loubier, J. C., Schegg, R., & Colletis-Wahl, K. (2018). *Towards a St.*



- Gallen destination management model at the Franco-Swiss border? Evidences and barriers.* Paper presented at the 68th AIEST Conference Treviso, Italy (26-30 August)
- Baggio, R., & Scaglione, M. (2018). *Destination attractions system and Strategic Visitor Flows: An exploratory study.* Paper presented at the 1st International Workshop on Knowledge Graphs on Travel and Tourism (TourismKG 2018) at ICWE 2018, Cáceres, Spain (June 5)
- Scaglione, M., & Baggio, R. (2018). *Visitor mobility and length of stay in a tourism destination: a network analysis.* Paper presented at the 4th Advances in Destination Management Forum, St. Gallen, CH (June 13-15)
- Raisi, H., Baggio, R., Barratt-Pugh, L., & Willson, G. (2018). *Knowledge Transfer in a Tourism Destination.* Paper presented at the CAUTHE 2018 conference, Newcastle, Australia (5-8 February)
- Fuchs, M., & Baggio, R. (2017). *Creativity and Tourism Networks – A Contribution to a Post-Mechanistic Economy.* Paper presented at the Critical Tourism Studies Conference, Palma de Mallorca, Spain (June 25-29).
- Sainaghi, R., Baggio, R., & Phillips, P. (2017). *Hotel Performance and Research Streams: A Network Cluster Analysis Approach.* Paper presented at the 15th APacCHRIE, Bali, Indonesia (31 May - 3 June).
- Baggio, R., Moretti, V., & Fuchs, M. (2016). *Beauty and Creativity and Their Role in Fostering Economic and Social Development.* Paper presented at the Valuing and Evaluating Creativity for Sustainable Regional Development (for the 10th Annual Meeting of the UNESCO Creative Cities Network), Östersund, Sweden (September 11-14)
- Rodionova, E., Konyukhova, T., Baggio, R., & Arlyapova, P. A. (2016). *Social and Cultural Aspects of Modern Urban Space Gentrification.* Paper presented at the International Conference on Responsible Research and Innovation (RRI2016) Tomsk, Russia (November 07-10)
- Steiner, T., Baggio, R., Scaglione, M., & Favre, P. (2016). *Implementing Lean Destination Management with Strategic Visitor Flow (SVF) analysis* Paper presented at the AIEST Annual Conference, Malta (29-31 August)
- Clemente, F., Nasuelli, P. A. and Baggio, R. (2016). *Eva.CAN: a network based model for the food supply chains.* Paper presented at the Marconi Institute for Creativity: 2nd MIC Conference: From Creative Brains to Creative Societies, Bologna (14-16 September).
- Scaglione, M., Baggio, R., Favre, P. and Trabichet, J.-P. (2016). *Using Mobile data to monitor tourism flows: advances and limits.* Paper presented at the Advances in Destination Management (ADM), Vail, CO (17-19 June).
- Clemente, F., Nasuelli, P. A., & Baggio, R. (2016). *Modelling the pig supply chain: a network analysis applied to the Italian case.* Proceedings of the 10th International European Forum (Igls-Forum) (151st EAAE Seminar) on System Dynamics and Innovation in Food Networks, Innsbruck, Austria, February 15-19.
- Clemente, F., Nasuelli, P. A., & Baggio, R. (2015). *Food supply chains, a network analytic approach.* Paper presented at the EFITA/WCCA/CIGR 2015, Poznan (Poland), 29 June - 2 July
- Clemente, F., Nasuelli, P. A., & Baggio, R. (2015). *Modelli di network per le filiere dei prodotti di origine animale.* Paper presented at the Nutrimentum conference, Verona (Italy), 5 June
- Mangioni, G., Longheu, A., & Baggio, R. (2014). *The Italian Tourism Webspace: a Complex Network Analysis.* Poster presented at the 5th Workshop on Complex Networks, Bologna, 12-14 March.
- Antonoli Corigliano, M., Mottironi, C., & Baggio, R. (2014). *Shopping as an urban tourism determinant: technological tools for its promotion.* Paper presented at the conference: Il turismo culturale europeo verso il 2020 - Città ri-visitate, Bergamo, 13-14 March.

- Antonioli Corigliano, M., & Baggio, R. (2013). *Creatività, innovazione, tecnologie e competitività nel turismo*. Paper presented at the V Riunione Scientifica Sistor (Società italiana di Scienze del Turismo), Rimini, 29-30 Nov.
- Baggio, R., & Sheresheva, M. (2013). *Seti v ekonomike vpechatleniy: predprinimatel'skiye modeli biznesa XXI veka (Sharing experiences in the economy: entrepreneurial business model of the XXI century)*. Paper presented at the Entrepreneurship and social networks in the experience economy, Moscow, 20 November.
- Baggio, R. (2013). Studying complex tourism systems: a novel approach based on networks derived from a time series. *Proceedings of the XIV April International Academic Conference on Economic and Social Development, Moscow, April 2-5*.
- Turci, L., & Baggio, R. (2012). *Realistic Social Networks Models*. Paper presented at the 3rd Joint Research Conference of the Burgundy School of Business and Oxford Brookes University Business School, Oxford, 30 May
- Baggio, R., & Baggio, J. A. (2011). *Experiencing information asymmetries in tourism*. Paper presented at the 4th Advances in Tourism Marketing Conference (ATMC), Maribor, Slovenia, 6-9 September.
- Bonetti, M., Alfani, G., Baggio, R., Cirillo, P., & Graziani, R. (2010). *Modeling Plague. Nonantola, Italy, 1630: A preliminary analysis*. Paper presented at the XXVth International Biometric Conference, Florianópolis-SC, Brazil, December 5-10.
- Baggio, R. (2009). *Network science: an interdisciplinary contribution to tourism studies*. Paper presented at the Advances in Tourism Research Workshop held at the Competence Center in Tourism Management and Tourism Economics (TOMTE) of the Free University of Bolzano, Brunico, Italy, September 27-29.
- Baggio, R., Cooper, C., Scott, N., & Antonioli Corigliano, M. (2009). Advertising and word of mouth in tourism, a simulation study. *Proceedings of the 3rd Advances in Tourism Marketing Conference Bournemouth, UK (6-9 September)*.
- Miguéns, J., Baggio, R., & Costa, C. (2008). Social media and Tourism Destination: TripAdvisor Case Study. *Proceedings of the IASK Advances in Tourism Research 2008 (ATR2008), Aveiro, Portugal, 26-28 May, 194-199*.
- Baggio, R., & Cooper, C. (2008). Knowledge Management and Transfer in Tourism: An Italian Case. *Proceedings of the IASK Advances in Tourism Research 2008 (ATR2008), Aveiro, Portugal, 26-28 May, 44-53*.
- Franconi, C., & Baggio, R. (2008). Evolutionary Scenarios for Italian Travel Agencies. *Proceedings of the ICT for Tourism Cross Session - IFIP 20th World Computer Congress (WCC2008), Milan, Italy, 7-10 September, 141-149*.
- Baggio, R., Scott, N., & Arcodia, C. (2008). Collaboration in the events literature: a co-authorship network study. *Proceedings of the EUTO 2008 - Attractions and events as catalysts for regeneration and social change, The University of Nottingham, 24-25 September*.
- Baggio, R., & Antonioli Corigliano, M. (2008). A practical forecasting method for a tourism organization. *Proceedings of the International Conference: Knowledge as Value Advantage of Tourism Destinations, Malaga, 29-31 October*.
- Baggio, R., & Marzano, G. (2007). Destination management plans: use of language as representation of power. *Proceedings of the CAUTHE 2007, Sydney, Australia, 11-14 February*.
- Scott, N., Cooper, C., & Baggio, R. (2007). Use of network analysis in tourism research. *Proceedings of the Advances in Tourism Marketing Conference (ATMC), Valencia, Spain, 10-12 September*.

- Baggio, R., & Antonioli Corigliano, M. (2007). Tourism destinations: a network analysis of the Web space. *Proceedings of the Advances in Tourism Marketing Conference (ATMC), Valencia, Spain, 10-12 September.*
- Baggio, R. (2007). *Turismo e Internet: promozione e commercializzazione online.* Paper presented at the La qualificazione dell'offerta ricettiva: Dai sistemi di classificazione alle certificazioni di qualità - Corso di formazione per i dirigenti e i funzionari delle regioni italiane, Perugia, 19-20 marzo 2007
- Baggio, R., & Scott, N. (2007). *An Evaluation of Asian Tourism Websites.* Paper presented at the 3rd Tourism Outlook Conference Kuala Lumpur, Malaysia, 16-18 July
- Baggio, R., Scott, N., & Wang, Z. (2007). What network analysis of the WWW can tell us about the organisation of tourism destinations. *Proceedings of the CAUTHE 2007, Sydney, Australia, 11-14 February.*
- Baggio, R. (2007). *What network analysis can reveal of tourism destinations [Poster].* Paper presented at the Complex Networks: from Biology to Information Technology, Pula (CA, Italy) 2-6 July
- Baggio, R., & Caporarello, L. (2005). *Decision support systems in a tourism destination: literature survey and model building.* Paper presented at the 2nd Conference of the Italian Chapter of itAIS: Organising Information Systems: Evolution of Studies in the Field, Verona (1-2 December)
- Antonioli Corigliano, M., & Baggio, R. (2004). *Tourism, technology, information and the relationship with customers.* Paper presented at the Leisure Futures International Conference, Bolzano, Italy (9-12 November)
- Baggio, R. (2004). *Technology, information, tourism and the relationship with customers.* Paper presented at the UNWTO Education Council Conference: Creating a Framework for Research and Education in Tourism Policy and Destination Management, Madrid, Spain (2-3 June)
- Baggio, R. (2003). *A Websites Analysis of European Tourism Organizations.* Paper presented at the XII International Leisure and Tourism Symposium, ESADE, Barcelona, Spain (3-4 April)
- Antonioli Corigliano, M., & Baggio, R. (2002). *Italian Tourism on the Internet - New Business Models.* Paper presented at the Leisure Futures International Conference, Innsbruck, Austria (11-13 April)
- Baggio, R. (2002). *Enogastronomy, tourism and Internet in Italy.* Paper presented at the ATLAS Gastronomy and Tourism Research Group Expert Meeting, Sondrio, Italy (21-22 November)
- Antonioli Corigliano, M., & Baggio, R. (2002). *An information system for the management of an alpine region quality project.* Paper presented at the 10th Tourism Studies Center, ITB Berlin, Germany (16-20 March)
- Baggio, R. (2002). *Turismo e multimedialità. Attori e strumenti.* Paper presented at the Master Class, BIT 2002, Milan, Italy (20-24 February)
- Baggio, R. (2001). *I siti turistici su Internet.* Paper presented at the Convegno Il Turismo su Internet, Livorno, Italy (23 February)
- Baggio, R. (1997). *Comportamenti della domanda turistica in Internet.* Paper presented at the Convegno Provincia di Sondrio Multimedia, Sondrio, Italy (7-15 March)
- Baggio, R., Mandolesi, N., Morigi, G., & Palumbo, G. G. C. (1976). *Risultati sperimentali sulla radioemissione da EAS a Medicina (Bologna) e composizione dei Raggi Cosmici primari di energia  $\sim 10^{17}$  eV.* Paper presented at the LXII Congresso della Società Italiana di Fisica, Trento (28 September-2 October)
- Baggio, R., Mandolesi, N., Morigi, G., & Palumbo, G. G. C. (1976). *A study of fluctuations in EAS by means of radio emission.* Paper presented at the 5th European Cosmic Ray Symposium, Leeds, UK (14-17 September)

Baggio, R., Mandolesi, N., Morigi, G., & Palumbo, G. G. C. (1976). *Radio EAS parameters: a few critical comments*. Paper presented at the 5th European Cosmic Ray Symposium, Leeds, UK (14-17 September).

### **Book reviews in journals**

- Baggio, R. (2013). Book review of: Douglas G. Pearce, Frameworks for Tourism Research. *Annals of Tourism Research*, 41, 264–266.
- Baggio, R. (2012). Book review of: Costa, N., Testa, S., Web marketing e destinazione ospitale *Turistica - Italian Journal of Tourism and Culture*, 21(1), 90-91.
- Baggio, R. (2011). Book review of: Wolfgang Jank & Galit Shmueli (eds.), Statistical methods in e-commerce research. *Information Technology and Tourism*, 13(1), 51-52.
- Baggio, R. (2011). Book review of: Arch G. Woodside (ed.), Tourism-Marketing Performance Metrics and Usefulness Auditing of Destination Websites. *Tourismos*, 6(2), 415-417
- Baggio, R. (2011). Book review of: José-Rodrigo Córdoba-Pachón. Systems Practice in the Information Society. *Information Technology and Tourism*, 12(4), 367-368
- Baggio, R. (2009). Book review of: Roman Egger and Dimitrios Buhalis. eTourism case studies: management and marketing issues in eTourism. *Information Technology and Tourism*, 11(2), 177-178.
- Baggio, R. (2009). Book review of: Dan Remenyi, Arthur Money, Frank Bannister. The Effective Measurement and Management of ICT Costs and Benefits. *Information Technology and Tourism*, 11(1), 88-89.
- Baggio, R. (2006). Book review of: Matti Mälkiä, Ari-Veikko Anttiroiko and Reijo Savolainen (eds.). eTransformation in Governance, New Directions in Government and Politics. *Information Technology and Tourism*, 8(3), 273-275.
- Baggio, R. (2005). Book review of: Angappa Gunasekaran, Omar Khalil and Syed Mahbubur Rahman (eds.). Knowledge and Information Technology Management: Human and Social Perspectives. *Information Technology and Tourism*, 7(2), 140-141.
- Baggio, R. (2004). Book review of: Steven R. Gordon, Judith R. Gordon. Information Systems: A Management Approach (3rd Edition). *Information Technology and Tourism*, 6(3), 224-225.

### **Conference presentations (invited & keynotes)**

- European IFITT MasterClass on eTourism. Eberswalde, Germany - 17-21 September 2018
- IFITTtalk@Östersund on Big Data & Business Intelligence in Travel & Tourism Domain. Östersund, Sweden – April 11-12, 2016
- ENTER 2015 PhD Workshop, 3 February 2015. Lugano, CH.
- ISCONTOUR 2014: 2nd International Students Conference in Tourism Research, 5 May 2014. IMC University of Applied Sciences. Krems, Austria
- IFITT Doctoral Summer School, 8-10 July, 2013. Bournemouth, UK
- Annual International Conference of the Royal Geographical Society (session: Lost in translation - Western tourism theory meets non-Western tourists, Geography of Leisure and Tourism Research Group). Edinburgh, 3-5 July 2012
- Travel Zoom: 2<sup>nd</sup> Conference on Strategic and Creative Marketing in Tourism, 21-23 March, 2012. Bled, Slovenia.

European Institute for Advanced Studies in Management (EIASM): 1<sup>st</sup> International Conference on Tourism Management and Tourism Related Issues, 15-16 September, 2011. Rimini, Italy.

1<sup>st</sup> International Conference on Tourism & Technology (ICTT): Next Generation Technology Solutions, 7-9 July, 2011. Delhi, India.

Encuentros: Tourism and Quality of Life, September 27-28, 2010. Portorož, Slovenia.

### Working papers (refereed)

- Baggio, R., & Moretti, V. (2015). *La bellezza come fattore di sviluppo economico e sociale* (working paper). Researchgate. Online at: <https://www.researchgate.net/publication/290435071>.
- Baggio, R., & Moretti, V. (2015). *Beauty as a factor of economic and social development* (MPRA no. 66194). Munich Personal RePEc Archive. Online at: <http://mpra.ub.uni-muenchen.de/66194/>.
- Baggio, R. (2015). *Looking into the future of complex dynamic systems* (MPRA no. 65549). Munich Personal RePEc Archive. Online at: <http://mpra.ub.uni-muenchen.de/65549/>.
- Turci, L., Bringé, A., Morand, E., Pennec, S., Baggio, R., & Toulemon, L. (2013). *Demographic model implementation and calibration for Île-de-France* (SustainCity Working Paper, W 4.3). Paris: Ined. Online at: <http://www.sustaincity.org/publications/>.
- Baggio, R. (Ed.). (2012). *The European Tourism Market, its structure and the role of ICTs*. Brussels: The TOURISMLink Consortium. Online: [http://www.tourismlink.eu/wp-content/uploads/2012/07/TOURISMLink\\_MktReport.pdf](http://www.tourismlink.eu/wp-content/uploads/2012/07/TOURISMLink_MktReport.pdf)
- Baggio, R. (2012). *Turismo e Web 2.0: la situazione italiana*. Roma: Centro Studi Socio-Economici Pragma. Online at: <http://www.csepragma.it/images/turismoweb.pdf>.
- Morand, E., Toulemon, L., Pennec, S., Baggio, R., & Billari, F. (2010). *Demographic modelling: the state of the art* (SustainCity Working Paper, 2.1a). Paris: Ined. Online: [http://www.sustaincity.org/publications/WP\\_2.1a\\_-\\_Demographic\\_models.pdf](http://www.sustaincity.org/publications/WP_2.1a_-_Demographic_models.pdf).
- Baggio, J. A., & Baggio, R. (2009). *Simulations and Agent-Based Modelling* (Dondena Working Paper No. 21): "Carlo F. Dondena" Centre for Research on Social Dynamics, Bocconi University. Online: <http://www.dondena.unibocconi.it/wp21>.
- Antonoli Corigliano, M., Baggio, R., & Carniglia, L. (2009). *e-Tourism italiano 2008*. Milano: MET - Università Bocconi
- Baggio, R. (2008). *Tourism networks and computer networks* (arXiv/physics/0801.2196). Online at: <http://arxiv.org/abs/0801.2196>.
- Scott, N., Cooper, C., & Baggio, R. (2008). *The Use of Network Analysis in Tourism Research*. Unpublished manuscript.
- Baggio, R., Scott, N., & Cooper, C. (2008). *Network science and socio-economic systems. A review focused on a tourism destination* (Dondena Working Paper No. 7): "Carlo F. Dondena" Centre for Research on Social Dynamics, Bocconi University. Online: <http://www.dondena.unibocconi.it/wp7>.
- Baggio, R. (2007). *Symptoms of complexity in a tourism system* (arXiv/physics/0701063). Online at: <http://arxiv.org/abs/physics/0701063>.
- Baggio, R., & Curti, S. (2007). *The "Terre dei vulcani" case: Technology management in a cultural tourism destination* (Lecture papers series). Milan, Italy: Master in Economics and Tourism, Bocconi University
- Baggio, R. (2007). *Technology management: evaluation and choice* (Lecture papers series). Milan, Italy: Master in Economics and Tourism, Bocconi University

- Antonioli Corigliano, M., Viganò, G., & Baggio, R. (2007). *Le strade dei vini e dei sapori a una svolta* (unpublished report)
- Baggio, R. (2006). *The Web Graph of a Tourism System* (arXiv/physics/0606043). Online at: <http://arxiv.org/abs/physics/0606043>.
- Baggio, R. (2004). *Customer relationships, technology and the tourism industry* (Knowledge in Tourism Papers Series). Madrid: World Tourism Organization
- Baggio, R. (2004). *Reti complesse* (Lecture papers series). Milan, Italy: Master in Economics and Tourism, Bocconi University
- Baggio, R. (2004). *The strategic role of knowledge in the management of Tourism Destinations Organizations* (paper for the Master en Alta Gestión en Política y Estrategia de los Destinos Turísticos). Madrid, Sevilla, Valencia: UNWTO-Themis Foundation-UOC Virtual University. Online at: <http://www.uoc.edu>.
- Baggio, R. (2003). *Turismo e Internet, considerazioni su comunicazione e marketing* (Lecture papers series). Milan, Italy: Master in Economics and Tourism, Bocconi University
- Baggio, R. (2003). *Statistica nel Turismo* (Lecture papers series). Milan, Italy: Master in Economics and Tourism, Bocconi University
- Baggio, R. (2003). *Turismo e Information Technology* (Lecture papers series). Milan, Italy: Master in Economics and Tourism, Bocconi University
- Antonioli Corigliano, M., & Baggio, R. (2003). *Tiscover, caso di studio per la ricerca: Strategie di Network e Vantaggio Competitivo nel Settore Turistico* (SDA Bocconi case study). Milan, Italy: SDA Bocconi
- Baggio, R. (2002). *Tecnologie: diffusione e previsione* (Lecture papers series). Milan, Italy: Master in Economics and Tourism, Bocconi University
- Baggio, R. (1987). *Optical Recording Technologies, an Overview*. Mainz, Germany: IBM Customer Executives Briefing Center
- Baggio, R. (1986). *Introduction to Digital Magnetic Recording*. Mainz, Germany: IBM Customer Executives Briefing Center
- Casale, C., & Baggio, R. (1984). *Introduzione al mondo dell'informatica* (pub. no. ED 919). Milan: IBM Italia, Addestramento Clienti
- Baggio, R. (1984). *Introduzione alla pianificazione aziendale*. Milan: IBM Italia, Addestramento Clienti
- Baggio, R., & Mandolesi, N. (1976). *Tecniche di analisi di EAS* (Rapporto Interno n. 83). Bologna: Laboratorio T.E.S.R.E. CNR.